

**HANSGROHE LAUNCHES NEW BATHROOM SOLUTIONS AT DWELL ON DESIGN
AXOR MONTREUX & MORE UNVEILED FOR FIRST TIME IN U.S.
June 23-25, Los Angeles**

(Los Angeles, CA – June 2017) At this year's Dwell on Design, June 23-25, Hansgrohe will launch its newest shower fittings--stylish, supremely engineered, and equipped with water-saving technology (booth 1838). Among the introductions are new faucet and shower components from the chic AXOR Montreux collection, and a suite of showerheads and showerpipes from the hansgrohe brand. The dynamic AXOR FINISHPLUS program, which offers bespoke AXOR fittings in highly durable finishes will also be on view. Visitors to the booth can take some of the products for a test drive at the interactive shower "fountain," a display of working handshowers.

Ryan Ramaker, Director of Product Development at Hansgrohe, comments, "A shower expert since its founding in 1901, Hansgrohe has a rich history of innovation and a long-time commitment to sustainability. Our vast offering meets the strictest water conservation legislation in the nation, such as the CEC legislation in California and Colorado. More than just flow restrictors, our products are well engineered, powerful solutions that deliver a voluminous, luxurious shower."

Introductions on display include:

New from AXOR:

Created by Phoenix Design for the AXOR brand, **AXOR Montreux** merges traditional elegance with superior German engineering and modern details. The Belle Époque inspired designs in the line include the AXOR Montreux 210 Single Hole Faucet, and the AXOR Montreux Widespread Faucet, which is available with either lever or cross handles. These are complemented by AXOR Montreux shower fittings, including the AXOR Montreux 1-jet handshower, AXOR Montreux Thermostatic Trim and AXOR Montreux wallbar. With the new **AXOR FINISHPLUS** capability, these and other AXOR offerings can be ordered in several richly-hued finishes and with other custom modifications. Finishes are achieved in Hansgrohe's lab in Germany through Physical Vapor Deposition technology (PVD), which involves the application of noble gases under laboratory conditions. These gases are ignited to produce a vapor that envelops the pieces being treated. The resulting finishes are more durable than powder coating, as they are highly resistant against scratches, cleaning agents and harsh environments.

New from hansgrohe:

The hansgrohe brand will showcase energy-efficient, high performance showerheads and handshowers that meet the latest codes, including California CEC legislation. Shower fittings on view include two showerpipes: the **Raindance Select E 300 with ShowerSelect Controls** and the **Croma Select E 180**. These units are all-in-one shower solutions, and because they are outside the wall, they can be easily installed and maintained. The Raindance Select E 300 model features a generously proportioned Raindance Select E 300 showerhead and Raindance Select E 120 handshower. Integrated into its body are ShowerSelect controls, which can be engaged at the touch of a button. The Croma Select E includes a showerhead and handshower. The included

handshower components are ideal for bathing, as well as helpful when cleaning the deep recesses of the shower and bath. The shower expert of 116 years will also showcase several WaterSense-approved showerheads and handshowers in the Raindance and Croma collections, all with flow rates of 2.0 GPM or lower.

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About the Hansgrohe Group – Das Original.

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in quality, innovation and design within the bath and kitchen industry. The Hansgrohe Group—Das Original—brings form and function to water with taps, showerheads and shower systems. The 116-year history of the company is marked by innovations such as the first hand-held shower with multiple spray types, the first pull-out kitchen tap, and the first wall bar to hold a hand-held shower. The company holds more than 17,000 active property rights. The Hansgrohe Group stands for long-lasting quality products. With 34 subsidiaries and 21 sales offices supplying products in more than 140 countries, the company is a reliable partner to its customers around the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 500 design prizes since 1974. Sustainable production of resource-conserving products is central to the company's business activities around the globe. The products of the Hansgrohe Group are featured in projects around the world, such as the luxurious ocean liner *Queen Mary 2*, and the world's tallest building, the Burj Khalifa in Dubai. The Group's high quality standards are ensured by five wholly-owned production facilities: two in Germany, one each in France, the United States and China. In 2015, the Hansgrohe Group generated a turnover of EUR 964 million. It employs more than 4,000 people worldwide, about 60 percent of whom work in Germany.



Find out more about the Hansgrohe Group and its brands AXOR and hansgrohe on:

www.facebook.com/AXOR.design

www.facebook.com/hansgroheusa

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Design Leader in the Sanitation Industry

In the current ranking of the International Forum Design (iF) of the best companies in the world for design, the Hansgrohe Group, with its brands AXOR and hansgrohe, ranks 10th among 2,000 listed companies. The 860 points earned by the Schiltach-based fixtures and shower specialist outperform famous brands such as Apple, Daimler and Nike, and reconfirm the company's leading position in the sanitation industry.

www.hansgrohe.com/design

Further Information:

Hansgrohe USA
Public Relations: Novità Communications
Chris Abbate / Danielle McWilliams / Alexandra
Zwicky / Becca Sass
P 212.528.3160 x 11 / 212.528.3160 x 10
E-Mail: danielle@novitapr.com /
chris@novitapr.com
www.hansgrohe-usa.com
www.AXOR-design.com